

## Members In Attendance

Dustin Kevin Nick



Darren

Jeff Al

Lennard Cary

The mission of the Northern Hills Recreation Association is to strengthen the Northern Black Hills communities through programs, services, and facilities which enhance personal development, promote healthy lifestyles, encourage community involvement, and foster environmental stewardship.



## **Committee Meeting**

May 6, 2024

Shivers | Lead, SD | 6:00pm

- % Welcome
- &" Call Meeting to Order



' " Updates

aÈ Review and approval of meeting minutes aè Budget & Finance

- i. Current Cash Balance
- ii. City of Lead Funding Request.
  - 1. 2025 request prior to May 1, 2024
    - a. Submitted April 16th. Need to defend?
- iii. Bills & Reimbursements.
  - 1. Mile Up Marketing Wayfinding (attached)
    2. 990-N Form to Joe Peterson CPA

## (" Action Items

- 4. Website
  - i. Mile Up Marketing Update ... ii. Revised Social Media Proposal - Cary ...



5. Event(s)

- i. Spring Skating Event
- ii. Skateboard Connection
- iii. Mickelson Marathon Aid Station
- iv. Eagles Landing Hare Scramble



- i. Founders
- ii. Urban Traiis (Eric)
- iii. Homestake Trail
  - 1. Trail Audit
- 7. Community Updates & Things Not on Agenda



8. Items from Board Members

Next meeting date - ???? 2024 |6:00pm |Location??





## Summary of Comments on May 6th Agenda.pdf

## Page: 1 Author: kevin.wagner Subject: Sticky Note Number: 1 Date: 5/6/2024 6:00:17 PM Kevin Eric Rich Jeff Cary Nick Butch Guest -Ollie Renner Number: 2 Author: kevin.wagner Subject: Sticky Note Date: 5/6/2024 6:00:53 PM @6pm by Nick Intro'd Ollie. Members introduced himself. Author: kevin.wagner Subject: Sticky Note Date: 5/6/2024 6:02:02 PM Motion by Jeff to approve and seconded by Rich. PASSED. Number: 4 Author: kevin.wagner Subject: Sticky Note Date: 5/6/2024 6:02:36 PM \$21,616,05 Number: 5 Author: kevin.wagner Subject: Sticky Note Date: 5/6/2024 6:03:26 PM Budget discussions to defend in July. Dustin let us know. Author: kevin.wagner Subject: Sticky Note Date: 5/6/2024 6:04:02 PM Number: 6 Paid by Nick. We approved up to \$1,000 a few months ago. It was under budget at \$712.29. Author: kevin.wagner Subject: Sticky Note Date: 5/6/2024 6:06:57 PM Jeff will let Diane know we are under the \$50,000 amount. If we need to provide additional info, we can do so. Rich will export the bank accounts balance sheet to email to Diane. Author: kevin.wagner Subject: Sticky Note Date: 5/6/2024 6:08:47 PM Kim and Luci will get us an update in a week or so. We will move forward at that point. Author: kevin.wagner Subject: Sticky Note Date: 5/6/2024 6:12:25 PM Number: 9

## Comments from page 1 continued on next page

Updated proposal charges per post.



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Up to 5 per week.

Proposal shows for extra charges depending on if needed.

\$150/month + \$30 per additional post needed.

Author: kevin.wagner Subject: Sticky Note Date: 5/6/2024 6:14:52 PM

Motion by Jeff to approve the proposal by CAT Scratch Designs (attached in the minutes). Butch Seconded. PASSED.

Kevin mentioned putting together a seperate meeting for a content calendar. Cary agreed.

Number: 10 Author: kevin.wagner Subject: Sticky Note Date: 5/6/2024 6:51:22 PM Jeff - Do clinic in the morning and Ollie's event on the 4th of July.

Ollie - Thinks there could be a couple hundred people that attend. He wants to seperate the events to different days. Skate, Scoot, and Bike = a lot of people. Ollie suggested doing it a few weeks in advance of the 4th of July event.

Jeff - Should we do it the weekend before the 4th of July?

Dustin - What about July 3rd, the day before? Can co-opt with Gold Camp Jubilee marketing.

Nick - July 3rd 3pm-7pm?

Dustin - They'll have music/vendors at the park too for the parents that night. So the kids can just go down to the clinic.

Nick - Could we pay for a BMX class with the kid in town who's aces at it out of our Community Foundation money? We should.

Cary - Need a waiver for photo of the event.

- Number: 11 Author: kevin.wagner Subject: Sticky Note Date: 5/6/2024 7:03:53 PM

  June 2nd Sending info to Dustin. They need help. More than likely the 19.2 mile mark we will cover.
- Number: 12 Author: kevin.wagner Subject: Sticky Note Date: 5/6/2024 7:09:09 PM Nick Bought laptop and generator they'll be here this week still.

Breakfast at Gold Country Inn - 6:30am on saturday for all workers. Go to site from there.

Number: 13 Author: kevin.wagner Subject: Sticky Note Date: 5/6/2024 6:29:20 PM

Dustin - City is bringing the gravel up this week. One truck of 1" clean rock for the low mud spots. We will do smaller dirty fines for the rest of the trail (probably 9 truckloads).

We have to do a skiddy and a roller packer after the city dumps the rock and we spread.

We got bids for the hydro seeding. They want like \$7k for it. We need to figure a different solution on it.

## Comments from page 1 continued on next page



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Number: 14 Author: kevin.wagner Subject: Sticky Note Date: 5/6/2024 6:24:57 PM

Eric - 95% wayfinding package with Mile Up Marketing. Park ave to top side of Gold Run Park is the remaining piece to do.

Eric- Wanted to know who we source our carcinite diamonds through. NHR has multiple boxes of LOTS of them they will give to the cause.

Dustin- Boss signs is who we got them through originally.

Eric - Will meet Nick at the Makers Space to get the diamonds.

Jeff - Will at SURF is talking with security team about how easement would look at the top of Gold Run Park.

Number: 15 Author: kevin.wagner Subject: Sticky Note Date: 5/6/2024 6:32:56 PM Keep it on the agenda for when it's not super wet.

June 2nd is the planned hike. 6pm-8pm.

- -Meeting at fire dept parking lot.
- -NHR to help.
- -Put on agenda and keep on agenda moving forward.

Nick - Put a lock box on the gate at Homestake Trail.

- Number: 16 Author: kevin.wagner Subject: Sticky Note Date: 5/6/2024 6:52:55 PM Add it to the agenda for photo/video proposals for events. We need content.
- Number: 17 Author: kevin.wagner Subject: Sticky Note Date: 5/6/2024 7:02:05 PM

  Ollie Live Like Cash events. Wants to put that he's partnering with NHR on this July 4th event. The board said ABSOLUTELY.

Ollie asked if in the interim of his 501(c)3 establishment is could NHR retain money for his causes until his 501(c)3 is set up?

-Dustin just wanted to make sure we would not exceed the \$50,000 amount for tax purposes.

Nick - Motion to be a fiscal sponsor of the Live Like Cash Promotion Foundation with any gifts received, up to \$25,000 dollars, until they establish their 501(c)3 with the IRS. We will not charge any admin cost for the funds received. Seconded by Cary. PASSED.

- Number: 18 Author: kevin.wagner Subject: Sticky Note Date: 5/6/2024 7:09:30 PM May 20th 6pm Shivers.
- Number: 19 Author: kevin.wagner Subject: Sticky Note Date: 5/6/2024 7:09:41 PM @7:15pm



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## **Committee Meeting**

April 15, 2024

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# Summary of Comments on April 15th Minutes.pdf

Page: 1		
Number: 1 Nick Kevin Rich Butch Jeff Al	Author: kevin.wagner Subject: Sticky Note	Date: 4/15/2024 5:01:43 PM
Number: 2 @5:03pm	Author: kevin.wagner Subject: Sticky Note	Date: 4/15/2024 5:01:55 PM
Number: 3 Approved.	Author: kevin.wagner Subject: Sticky Note	Date: 4/15/2024 5:04:38 PM
Number: 4 \$22,497.90	Author: kevin.wagner Subject: Sticky Note	Date: 4/15/2024 5:05:04 PM
\$400 check from Wharf		
Number: 5 One small ch	Author: kevin.wagner Subject: Sticky Note ange made. Otherwise, it's been approved.	Date: 4/15/2024 5:11:45 PM
Number: 6 Kevin needs t	Author: kevin.wagner Subject: Sticky Note to get bill from MS Mail.	Date: 4/15/2024 5:12:10 PM
Need hare scramble design poster fee from Kim.		
Number: 7 Sent reminde	Author: kevin.wagner Subject: Sticky Note er email to Luci.	Date: 4/15/2024 5:12:18 PM
Number: 8 Waiting for C	Author: kevin.wagner Subject: Sticky Note ary to get back from Vacay.	Date: 4/15/2024 5:12:40 PM
Number: 9	Author: kevin.wagner Subject: Sticky Note	
Ollie Renner wants to do a competition. Skate, scoot, and bike on the 4th of July.		

We wil help with sponsors and scoring.

Clinic and competition separate.

Jeff thinks do the clinic on saturday July 1st or do we do the 4th of July and do clinic in the morning and comp in the afternoon?

## Comments from page 1 continued on next page



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Eric said we need a commitment from Ollie. He needs to bring manpower to the table.

Jeff said we need to be prepared to run the thing though.

Motion by Jeff to commit to this event (date to be determined and if we will partner with the comp event on the same day which is anticipated to be July 4th). Nick seconded. PASSED.

- Number: 10 Author: kevin.wagner Subject: Sticky Note Date: 4/15/2024 5:21:19 PM Planning to do it when we get contacted.
- Number: 11 Author: kevin.wagner Subject: Sticky Note Date: 4/15/2024 5:26:06 PM Course is roughed in (Jeff cracked a rib).

Date is May 11th - Eagles landing campground in Sturgis.

Nick is going to order generator and laptop we have been talking about.

Number: 12 Author: kevin.wagner Subject: Sticky Note Date: 4/15/2024 5:31:33 PM

Need to get material figured out. Once that is done, we need to figure delivery schedule, need to talk to Shannon about their chain drag.

Eric: Do we want Robin, Kim, and Eric work on their wayfinding package to include this trail? Group said yes.

Number: 13 Author: kevin.wagner Subject: Sticky Note Date: 4/15/2024 5:36:48 PM

Eric: Decided Mountain Top will be incorporated into this system now. There will be a hook loop that comes around Mountain Top as of now. Looking to have the school sponsor a kiosk up there at some point in time.

Mark from Homestake responded. Ideally wanting a connection from Gold Run Park to Park Ave. Homestake would do a short easement at the very top. Only issue is that SDSTA would need to do an easement then too. Jeff will check in on it.

Number: 14 Author: kevin.wagner Subject: Sticky Note Date: 4/15/2024 5:46:03 PM Everything good to go for reroute, except for Homestake now. They are considering a different route now.

Will know more from the City come May 8th.

We have not heard anything additional from our attorney.

Number: 15 Author: kevin.wagner Subject: Sticky Note Date: 4/15/2024 5:51:55 PM L/D Community Foundation Chili Feed 5-7pm at DMG

Amber Vogt reached out to Eric saying a parent is short on money. They ended up getting money from Realtors For Kids, but our app says \$100 limit. So we need to consider changing that.

Cary needs to update this.

Number: 16 Author: kevin.wagner Subject: Sticky Note Date: 4/15/2024 5:56:30 PM

## Comments from page 1 continued on next page



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Nick: Need to do an audit of the Homestake. When? Add as action item.

We need to do maintenance plan too. Add to agenda.

- Number: 17 Author: kevin.wagner Subject: Sticky Note Date: 4/15/2024 5:59:22 PM May 6th 6pm
- Number: 18 Author: kevin.wagner Subject: Sticky Note Date: 4/15/2024 5:59:44 PM 5:59PM

<sup>\*</sup>Eric said we start on time and finish early because Dustin is not here.